

KUDOS



QUICKBOOKS CERTIFIED USER OVERVIEW

Businesses Standardize on QuickBooks



- QuickBooks enjoys 85% retail market share in small business accounting software



- 4 out of 5 accountants recommend QuickBooks to their small-business clients



- Over 4,200 financial institutions are connected to QuickBooks
(Source: <http://fi.intuit.com/whyconnect/>)

Empower Your Students with QuickBooks Certification

Becoming an Intuit® QuickBooks Certified User (QBCU) signifies your students have the knowledge and skills to help manage the books effectively in the most prevalent bookkeeping application in small business today.

Intuit QuickBooks has the proven reliability and performance that makes it the number one accounting software in the United States.

Certified for a Career

More businesses than ever turn to Intuit® QuickBooks, the premier managerial accounting software for small businesses, to simplify bookkeeping activities like tracking expenses, issuing employee compensation, and managing invoices. QuickBooks certification validates essential knowledge for an entry-level accounting career. Whether for an accounting professional supplementing their résumé or for a student looking to break into business, QBCU certification provides marketable skills that speak to employers. Certify Your Students Developed with the intent to demonstrate proficiency as a capstone to coursework or training, the certification exam can be easily administered on-site or at a local Certiport® testing center.

Distinguish Your School's Business Program

A recent Certiport survey of accounting instructors at two-year colleges revealed that

84% believe students who are preparing for an accounting career should be conversant in QuickBooks. Said one respondent: "Many [students] now learn QuickBooks as they learn bookkeeping or accounting... You might start every bookkeeping or accounting course with it." Building the business coursework to support the achievement of the Intuit QuickBooks Certified User (QBCU) credential increases the value of academic programs and provides your institution with additional recruiting tools.

QuickBooks Certification Helps Students

- Validate QuickBooks knowledge and skills for a position in professional accountancy
- Demonstrate bookkeeping skills acumen in a tangible, measurable way
- Position themselves as a credible job candidate to employers





QUICKBOOKS CERTIFIED USER



LEARN + PRACTICE + CERTIFY

Preparing your students for certification is a big responsibility, so let Certiport help with software, courseware, and practice tests!

QuickBooks Fundamentals Guide and QuickBooks Complete | by Sleeter Group

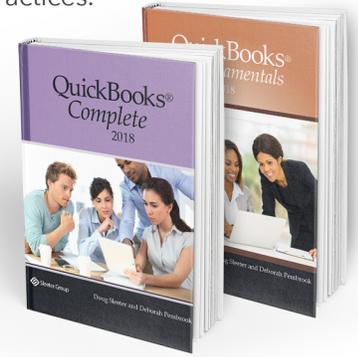
Sleeter Group textbooks use hands-on step-by-step exercises that have students working directly in QuickBooks while they learn accounting behind the scenes and the best practices.

QuickBooks Fundamentals Guide and QuickBooks Complete Books

- + Color graphics and screenshots
- + Step-by-step exercises working directly in QuickBooks
- + End of Chapter Problems
- + End of Chapter Review Questions
- + For QBCU Desktop exam

QuickBooks Complete (Additional Features)

- + Additional End of Chapter Review Questions
- + Expanded Business Scenarios
- + Each Chapter Expanded
- + Includes instructor resources such as: PowerPoint decks for each lesson, instructor's manual, and test banks



LEARN

LearnKey Video-Based Training

LearnKey's video-based course is designed to improve the efficiency of students working within the QuickBooks software.

- + Tracking and reporting tools
- + Integrated with GMetrix practice tests (single sign-on)
- + Pre-built training courses
- + Project-based lessons and workbooks with hands-on activities
- + Integrates seamlessly into any schedule
- + Online
- + Available for QBCU Desktop Exam



QuickBooks Desktop 2018 and QuickBooks Online | by Labyrinth Learning

Labyrinth publishes easy-to-use textbooks that empower educators to teach complex subjects quickly and effectively -- and enable students to gain confidence, develop practical skills, and compete in a demanding market.

- + Make the connection between QuickBooks and accounting principles
- + Proven step-by-step approach optimized for hands-on learning
- + Exercise progression with multiple levels of reinforcement
- + Automated grading with eLab Quick Grader
- + E-book and printed text format
- + Additional students and instructor resources
- + Available for QBCU Desktop and Online Exams



PRACTICE

GMetrix Practice Tests

Practice tests build confidence, enhance learning, and familiarize candidates with the testing environment. First-time pass rates increase when students prepare with GMetrix practice tests.

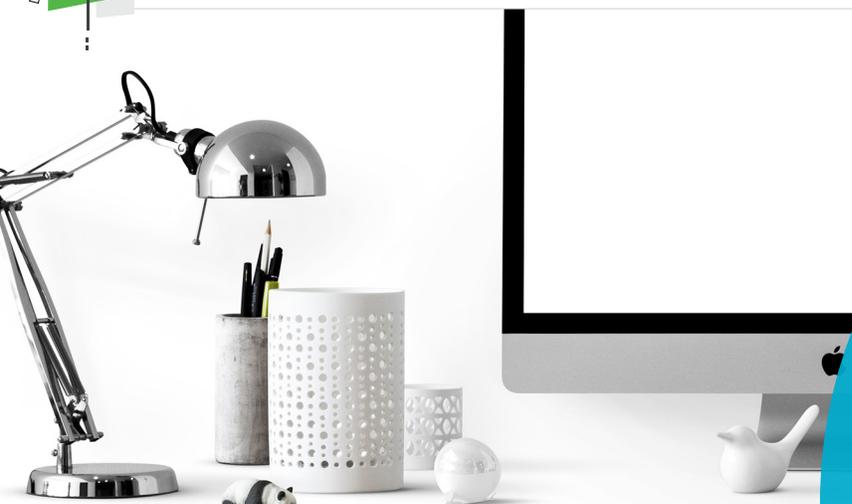
- + Testing mode simulates the certification exam experience
- + Training mode provides step-by-step help on each question
- + Customize practice tests to target different topics
- + Students can save their work partway through
- + Online administration and tracking tool



CERTIFY

QuickBooks Certified User

QuickBooks Certified User (QBCU) is an industry-recognized credential that effectively validates one's skills in leading accounting software. Vouchers and site licenses will now include access to both the QBCU Desktop *and* Online exams.



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