

# Intuit Personal Finance Certification Overview



## What is the Intuit Personal Finance Certification?

The Intuit Personal Finance certification program delivered by Certiport and developed in partnership with Intuit, is based on the Council for Economic Education (CEE) and Jump\$tart national financial literacy standards. It equips educators with the tools to teach, prepare, and assess students' financial literacy skills while ensuring students are prepared with the necessary knowledge to confidently navigate the complex world of personal finance.

## What are the benefits of teaching personal finance?

As an educator, your impact goes beyond the classroom. Your students are in a critical stage of their lives where they are or will soon be making financial decisions that will impact the rest of their lives. Whether they start a career or pursue higher education, they will be confronted with important financial decisions such as budgeting, spending, and managing risk. By teaching and certifying your students' personal finance skills, you are helping them develop healthier, lifelong financial habits that will follow them beyond the classroom.

The Intuit Personal Finance certification bridges the gap between classroom learning and real-life application.

## What is included in the exam?

The Intuit Personal Finance exam is a 50-minute exam consisting of about 40 questions tailored for high school students and first year college attendees.

### Intuit Personal Finance Objective Domains:

MANAGING CREDIT

EARNING INCOME

SPENDING

BUDGETING

SAVING

MANAGING RISK

The Intuit Personal Finance program is aligned with national personal finance standards and is built to help educators fulfill state requirements on financial literacy curriculum. The certification is the last step in validating that students have mastered the concepts of personal finance.



## What are the benefits of *learning personal finance*?

Educational institutions and government bodies are increasingly prioritizing financial education, and personal finance emerges as a critical, yet often under-taught, life skill that directly impacts students' daily lives and future financial well-being.

Learning personal finance in high school or at the beginning of a college equips students with the knowledge, tools, and confidence to make wiser financial decisions. Students can start applying their personal finance knowledge right away, and research shows that financial literacy education helps students make better decisions later in life. The Intuit Personal Finance certification takes students a step further: it measures and validates students' knowledge and skills of personal finance to ensure the students have mastered the topic. A certification in personal finance can:

- Enhance financial literacy and decision-making abilities.
- Provide the necessary financial knowledge to make wise financial decisions.
- Promote financial well-being over a lifetime.
- Increase confidence when making financial decision.
- Validates integration of core foundational personal finance principles.

## What resources are available?

Certiport follows a **Learn, Practice, Certify, Advance** model. Learning material is available in various formats to adapt to the needs of the students. In addition to Intuit's own Intuit for Education Platform, which aligns well with the Intuit Personal Finance certification, Certiport partners with multiple additional learning providers and can help you find a curriculum that will best suit your specific needs. The learning material is flexible to fit within your curriculum. Practice tests are designed to help learners prepare for the exam and understand what to expect on test day, and the certification validates students have integrated the knowledge to make wiser financial decisions throughout their lives. Once individuals take an exam, they receive their score right away. When they successfully pass the exam, they receive a digital Credly badge they can display on social media or other online destinations.

### INTERESTED IN ADDITIONAL INFORMATION?

Learn more about the Intuit Personal Finance program and the learning materials currently available.

Contact your Certiport representative today or explore our website at [www.certiport.com/intuit](https://www.certiport.com/intuit)

\* Source: Greenlight Survey. 2021

\*\*Source: Ramsey Solutions. The Financial Literacy Crisis in America: 2023 Report.

## The need for financial literacy education

### 74%

of American teens lack confidence in their knowledge of personal finance.\*

### Over Half

of youths aged 15 - 18 failed a financial literacy quiz.\*

### 88%

of U.S. adults said high school did not leave them "fully-prepared" for how to handle money in the real world.\*\*

### 72%

of U.S. adults said they would be "further ahead with their money today if they had a personal finance class in high school."\*\*

### 73%

report wanting more personal finance.\*

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